

In brief

» Moroccan tomato specialist Azura has launched a consumer-facing website in three languages for its fans across the EU, including those in the UK and Ireland. The site, below, went live last week and features an online game, which runs until 15 May, whereby players stand to win a week's holiday for two in Morocco, as well as smaller prizes of Azura merchandise. To take part, consumers must visit www.lovelytomato.eu. A spokeswoman for the group said: "We are targeting the whole of the EU with the competition and no purchase is necessary."

