



Sustainable Water Management Plan





About Us

Azura is a private Franco-Moroccan family group created in 1988 and specialising in the production of high-quality fresh and healthy products such as tomatoes for major European retailers and chefs.

Over more than 30 years, it has become one of the leaders in cherry tomato production, with more than 1 000 hectares of tomato crops in Morocco. Each year, the group export more than 120 000 tonnes of tomatoes and test more than 300 varieties of tomatoes to cater to new market trends.





Introduction



Resolutely committed to sustainable water management, the AZURA Group has decided to anchor itself in the approach of the Alliance for Water Stewardship (AWS) and to follow the associated standard.

After identifying the shared water challenges, resulting from the consultation process with relevant stakeholders, the AZURA Group has defined its sustainable water management strategy along 5 main axes linked to the 5 AWS pilars.





The Implemented **Actions**

Wastewater Treatment



In our southernmost production area (Dakhla), we have set up 3 wastewater treatment plants to treat the wastewater from the workers' housing areas, with a treatment process that is suitable for the rural environment thanks to the use of reeds and bricks in the treatment process.

This system enables high quality of water discharge without the need for high energy consumption.

Analyses are carried out periodically to monitor output compliance with regulations.

Water Desalination



To meet the water needs of our operations in a region that is subject to water stress, Azura has contracted the supply of 100% of its expressed needs in the Agadir region using desalinated water.

This solution will make it possible to avoid groundwater use almost entirely.

As a stakeholder in the Souss-Massa region, it is our responsibility to develop approaches that increase the resilience of watersheds to climate change and safeguard groundwater reserves.

Social Actions



In 2021, the Azura Foundation agreed to co-fund 50% of three drinking water projects, along with some of its clients.

The douar (village) associations also helped finance these projects.

- Digging of 3 boreholes
- Construction of a 600 tonne semi-underground tank
- Hydraulic and solar equipment
- · Construction of a 100 tonne water tower











PRESERVE RESOURCES

Providing water for everyone is essential in Morocco. Due to the national hydric stress, enhanced by climate change, lessened the pressure on natural resources became a major challenge.

Providing water in quantity is automatically linked to quality. Maintaining a good water quality is vital for the environment and for humans.

Azura Group is committed to reduce its impact on natural resources while maitaining good water quality in catchments.











OPTIMISE WATER USES

Azura Group is committed to optimise the use of water within its production system but also within its whole functioning system.

By still searching for innovative projects to reuse its water, Azura Group wants to implement a global dynamic on this local challenge.











ENHANCE WATER GOVERNANCE

Having a water-related governance within the sites'catchments means having a real impact on the resource's management.

Azura Group is committed to work toward this kind of governance, innovative and dynamic, by participating to meetings, leading encounters, working with all the stakeholders, coming from private to public sectors, to achieve common goals.







ACCESS TO WASH

Maintaining a safe access to drinkable water, to sanitation and hygiene for all and expanding this exigence to the catchment and toward vulnerable people is a priority for Azura Group which aims to work with all the pertinent stakeholders toward this objective.

















LIMIT THE IMPACT OF OUR SITES

In order to best fit into its environment, the Azura Group wants to limit the impact of its sites by managing and limiting the pollution risks.

The business is participating to the enhancing of protection and preservation of important water related areas.





